

2014 ANNUAL REPORT



Discover
the
One & Only
DOWNTOWN PARAGOULD

Year in Review

January-March

- Arkansas Municipal League Winter Conference Meeting in Rogers
- Board Training with Samantha Evans and Brad Jordan (Main Street Arkansas staff) and Kathy LaPlante with the National Main Street Center
- Festival Planning with Kathy LaPlante (National Main Street Center)
- Kiwanis speaker
- Paragould Regional Chamber of Commerce Leadership Class speaker
- Exhibitor at the Chamber Showcase
- City Council
- Host to Dexter, MO visitors during Downtown tour
- 2nd Quarter meeting in Little Rock

April-June

- Speaker at Civitan meeting
- Spring Paragould Clean-Up
- City Council
- Guest on KAIT8 Mid-day
- Speaker at Civitan meeting
- Guest on Jonesboro Radio Group Stations
- Main Street Arkansas State Staff visit
- Technical help from Randy Wilson-Streetscape renderings

July-September

- Training in Little Rock in conjunction with photo op with Gov. Beebe
- University of Arkansas Extension Service Community Development Meeting
- Destination Downtown in Ocean Springs, MS
- City Council
- Meeting with Walter McMillon, District Superintendent AH&TD
- Visit from Mason Toms, Main Street Arkansas staff
- East Arkansas Planning and Development Council training-5 Small Business Strategies for Social Media

October-December

- 'Downtown On Display' seminar with Main Street Arkansas's Susan Shaddox
- CLG Training in Blytheville-Randy Wilson's Universal Principles of Good Design'
- East Arkansas Planning and Development Council training-Parliamentary Procedures
- Greene County Strategic Planning meeting at the Community Center
- Guest on KAIT8 Mid-day
- East Arkansas Planning and Development Council training-Grant Writing
- City Council
- Speaker Chamber of Commerce's Youth Leadership Class

By the Numbers

- 5** businesses have either opened or relocated to Downtown
- 3** businesses have grown their number of employees
- 1** new housing unit was completed
- 1** building is currently under contract to purchase, with a major renovation planned
- 2** building projects (an expansion and a remodel) are planned
- 4** properties have sold
- 1892** volunteer hours were invested in Main Street Paragould
- 12** e-newsletters were published
- 3** web sites are online ---
 - 2** for MSP's events at www.artsandmusicfest.com and www.zombiewalkparagould.com
 - 1** for MSP, the organization at www.downtownparagould.com

\$71,400.00 spent in building facades
\$95,150.00 spent in other building repairs
\$6,250.00 was awarded to MSP in a grant from reNew East Arkansas that will generate a total of **\$8,044.81** being spent on DT streetscape improvements
\$1598.00 additional dollars spent on streetscape

2014 Events

Monthly	Perking On Pruetz
3rd Weekend in May	Downtown Paragould Arts and Music Festival
May-July	Music in the Park
May-August	Paragould Farmers' Market
June-August	Cupcakes and Cocktails
October	NE-AR Volks-Folks All German Car Show and Shine (rained out)
	The Downtown Paragould Zombie Walk
	Downtown Trick or Treating
November	Downtown Christmas Open House
	Small Business Saturday
December	The Paragould Christmas Parade

Event Expenses Totaled \$37,103.61

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2014 INVESTORS

PRUETT

goYWP.com
MOR Media

BERTIG

First National Bank

JOSEPH

Coy Firm, PLLC
Anonymous
The Red Goose
Alvin Samuel Gin
Atwill Media

CROWLEY

Chris Bass
Allen Engineering
Bill and Kat Block
Marlin Jackson Foundation
Anonymous
Cook Insurance Agency, Inc.
Bob Branch
SMS Heating and Cooling

TRICE

BancorpSouth
White Office Supply and Printing

KIMBROUGH

Judge Gerald and Lottie Brown

Main Street Merchant Monthly Members

Something Sweet
JuDin's
Child Art Studio/Creative Life Taxidermy
Mosaic Salon
Larry's Pizza

Friends of Main Street

Dr. Don Purcell
Blake Phillips

The City of Paragould

Downtown Paragould Zombie Walk Sponsors

Paragould Cinema8
Golden Grotto
MOR Media

Music in the Park Sponsors

Community Title and Escrow
Something Sweet
Room 2 Grow
Mosaic Salon and Spa

Cupcakes and Cocktails Sponsors

GoYWP.com-internet solutions
Something Sweet

2014 Downtown Paragould Arts and Music Festival Sponsors

Unico Bank	Martin Sprocket and Gear	RGB
Walgreens	Farm Credit Midsouth	Tenneco
Crowley's Ridge Athletic Club	Nidec Motor Company	Garlock
State Representative Mary Broadway	American Railcar Industries	Turner Dairy
Glen Sain	Knockout Graphix	Anonymous
Flower Shop Network	Utility Trailer	Hays
First National Bank	Laubach Storage	Simmons First
The Dermatology Office	Herren Tire	Gerdau
Something Sweet	Veterinary Healthcare Clinic	Southern Bank
Champion's Gymnastics Center	Allen Engineering	Prestolite
Jetton General Contracting	The Steel Yard	Iberia Bank
YWP-endless possibilities	Ajax Title Services	Larry's Auto Sales
Clark Appraisal Services, Inc.	Legacy Equipment	Focus Bank
Larry's Pizza of Paragould	Bayird Auto Sales	People Source
Dr Brady L Allmon, DDS	Quality Suites	Caps Plus
Dr Jim Phillips, DDS, MS	Skinny J's	Holiday Liquor
Dr Coy Mac Boyd, JR	AMMC	Lorie L. Whitby, PA
Anchor Packaging		

Main Street Paragould is Downtown's representation on:

- National Register Commercial Historic District Review Board
- Economic Development Council's Planning Committee
- Paragould Regional Chamber of Commerce's Tourism Committee
- The Paragould Farmers' Market Steering Committee
- AR MOCA-Arkansas Museum of Contemporary Art Board
- The Greene County Economic Development Strategic Planning Committee
- The Arkansas Delta Byways

AWARDS PRESENTED IN 2014

2014 Main Street Arkansas Awards---

- Best Special Event Award for The Downtown Zombie Walk
- Best Downtown Food and Entertainment Award for Skinny J's
- Outstanding MS Merchant Award Tracy Mothershed (Something Sweet)

2013 Arkansas Delta Byways Awards---

- Entrepreneur Award nomination to John and Kim Bibb for Just Pretend-Play and Party
- The Promotional Award was shared by Greene and Drew Counties for The Great Race.

Arkansas Business's 2013 City of Distinction Award---

- Main Street Preservation for cities with populations over 20,000

Main Street Paragould, Inc., the organization...a 501(c)(3) non-profit corporation organized under the laws of the State of Arkansas.

Main Street Paragould's **mission**...Revitalizing Downtown

Vision Statement-Main Street Paragould's **vision** is to realize the full potential of Downtown, with acknowledgment of our historic culture, while aiming towards a new era of development, growth, and productivity.

Main Street Paragould, the destination...a wonderful mix of dining options, venues for entertainment, specialty shops, office/professional, and service providers...All specializing in customer service...All located in the "One and Only" Downtown Paragould.